



FORMULA RACING

2025-2026 SPONSORSHIP PACKET



WHO WE ARE

Virginia Motorsports Formula Racing is an entirely undergraduate student team at the University of Virginia that designs, fabricates, and races a single-seat, open-wheel race car against 100+ teams from all across North America at Formula SAE competitions.

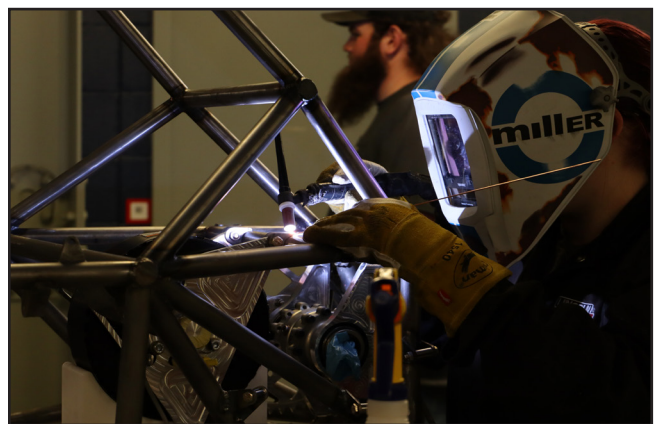
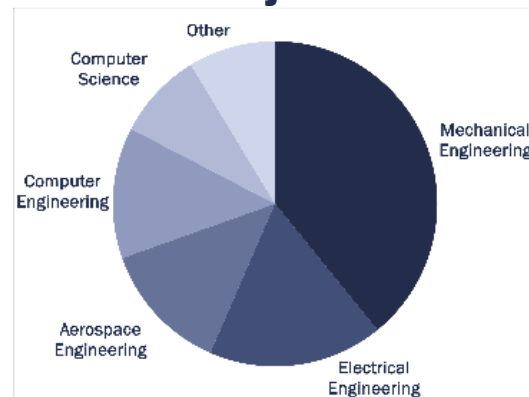
We take pride in designing and manufacturing our car entirely from scratch. We start with combining custom and industry-standard CAD and simulation software to design and validate components. Then, to provide our members with hands-on experience, we start with raw materials like aluminum billets, steel tubing, and carbon fiber weave, and then train them in machining, welding, and composites manufacturing. This vertically integrated process fosters start-to-finish ownership over individual projects.

Our project challenges members to think critically and creatively throughout the design process, pushing them to solve complex, interdisciplinary engineering problems together. It also prepares them to tackle ambitious projects in their future careers.

**We are the
University of Virginia's
Formula SAE team.**

Our members are students of the University of Virginia. Virginia Motorsports is the largest student engineering organization at the University, **comprising over 120 students across multiple colleges, majors, and years.** We provide our members with invaluable learning experiences that extend beyond the classroom, propelling them into careers and further success that can positively impact both themselves and others.

Majors



WHAT IS FORMULA SAE?

Formula SAE (FSAE) is a collegiate design competition sponsored by the Society of Automotive Engineers (SAE) in which students compete to design and manufacture a formula style race car, either combustion or electric.

Static Events	
Design Event	150
Cost Event	100
Presentation Event	75
Dynamic Events	
Acceleration	100
Skidpad	75
Autocross	125
Efficiency	100
Endurance	275
Total Points	1000

Our competition begins with an intensive technical inspection to ensure rules-compliance and safety, followed by a series of static events in which students can demonstrate professional skills such as public speaking, project cost analysis, and engineering design justification. Each event is judged by a panel of industry professionals who provide valuable feedback along the way.

In dynamic events, schools compete within a set of rules and safety requirements to optimize acceleration, cornering performance, laptime, and efficiency in four dynamic events.

Each year, 4000+ students from hundreds of schools compete in FSAE Competitions at Michigan International Speedway.



TEAM HISTORY

Virginia Motorsports made their debut in Formula SAE in 2021. In their first three years, VM built and competed with an internal combustion style car. Over these years, the team's knowledge base, skills, and experience have grown substantially, with competition scores to reflect this progress.

In their inaugural competition in 2021, Virginia Motorsports placed 35th out of 40 teams. In 2022, after significantly improving the design of the car, the team placed 18th out of 43 teams.



In 2023, the team conducted a complete overhaul, redesigning each subsystem and with a focus on reducing package weight while maintaining reliability. In the 2023 Michigan FSAE competition, the team placed 42nd out of 114 teams.

In 2024, Virginia Motorsports transitioned to FSAE Electric, mirroring an increasingly electric landscape in both the automotive industry and motorsports. The 2024 and 2025 seasons were marked with incredible technical achievements such as an entire mechanical overhaul to elevate performance and vehicle dynamics, design and integration of a custom battery management system, and creation of a custom pouch-cell accumulator. The team passed accumulator technical inspection first try in 2024, a major achievement in FSAE EV, and manufactured the earliest rolling shell in club history in 2025.

For the 2026 season, the team pursues the ambitious goal of placing in the top 20 at Formula SAE Electric.



SPONSORSHIP

Partnering with Virginia Motorsports offers sponsors a direct link to a dynamic team of driven students, significant brand exposure, and the meaningful opportunity to help shape the future of engineering. As a student-run organization, every contribution stays with us—fueling hands-on learning that transforms each of our members into more capable, critical, and collaborative problem solvers. By supporting Virginia Motorsports, you directly invest in the next generation of engineers and innovators.

We tailor our sponsorship packages to maximize visibility and value for our partners, including branding on our car, across social media, and on team apparel. We further highlight your contribution by producing professional PR materials that showcase how your monetary or product support helps us push the boundaries of design and engineering on our Formula SAE cars.

If you have specific requests or collaboration ideas, please let us know!

Virginia Motorsports is a 501(c)(3) non-profit, meaning your charitable contribution is tax-deductible. Your support at any level empowers our team to learn, lead, and solve complex challenges, both on the track and beyond.



SPONSORSHIP PACKAGES

	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
Donation Level	\$250+	\$1,000+	\$5,000+
Logo Size	~8 in ²	~20 in ²	~48 in ²
Logo on Website and Team Shirt	X	X	X
Promotional Instagram Post	X	X	X
Invitation to Motorsports Weekend*		X	X
Access to Team Resume Book		X	X
Presentation and Event with Team			X

*Motorsports Weekend is our annual event where we display the newest car and the organization's accomplishments to alumni, sponsors, professors, and deans.



Virginia Motorsports is a **501(c)(3) non-profit**, making any charitable contribution to the team tax deductible.

For more information about donations and sponsorships, please reach out to virginiamotorsport@gmail.com



SPONSORSHIP TIER VISUAL



Wing and logo sizes subject to change. Please reach out with additional questions or requests with regards to logo sizing and placement.



THANK YOU TO OUR SPONSORS



Experiential Learning Fund



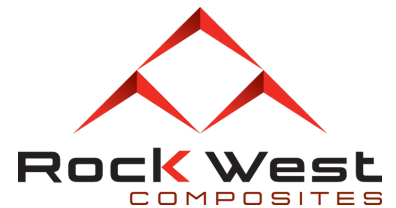
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